

RUBY ON ICE



Become a Ruby on Ice sponsor in 2019

Ruby on Ice is a community conference that wants to take Ruby to new heights. Set against the backdrop of the beautiful Alps at lake Tegernsee it invites Rubyists from all over the world to gather, have fun in the snow and talk about the future of Ruby.

If you have any questions, get in contact with us at orga@rubyonice.com or via rubyonice.com.





Meta data

- February 2019
- 3-day, single track conference
- 200 attendees (~150 in 2018)
- 12 speakers
- Evening events
- Outdoor events



About us

This event is organized by Ruby Berlin e.V. a German non-profit, community run voluntary organization with a track record of multiple European conferences. Our website is rubyberlin.org. As every Ruby-Berlin run event, we adhere to the [Berlin Code of Conduct](#) and are committed to providing a friendly, safe and welcoming environment for all, regardless of gender, sexual orientation, ability, ethnicity, socioeconomic status and religion (or lack thereof)

Available sponsoring packages

	Kleiner Arber	Großer Arber	Feldberg	Zugspitze	Mount Blanc
	For startups and small companies	For growing companies	Limited availability (3 slots!) For medium-sized companies.	You want a spot on the center-stage? There will only be 2 Zugspitze sponsor slots available.	Got something bigger in mind? Get in touch with us.
Price	1.500 €	2.500 €	3.750 €	7.500 €	10.000 €
Tickets included	–	1	2	3	
Tickets 25% off Invite your friends	–	1	2	5	
Logos	Small sized logo on our website	<ul style="list-style-type: none"> • Small sized logo on our website • Small sized logo on prints 	<ul style="list-style-type: none"> • Medium sized logo + 50 word company introduction on our website • Medium sized logo on prints 	<ul style="list-style-type: none"> • Large logo spot + 100 word company introduction on our website • Large logo spot on prints • Your logo on the conference ticket + lanyard 	
Perks	<ul style="list-style-type: none"> • Add stickers to our bag 	<ul style="list-style-type: none"> • Add stickers & goodies to our bag 	<ul style="list-style-type: none"> • One promotion tweet via @rubyoniceconf • One mention in newsletter • Add stickers & goodies to our bag 	<ul style="list-style-type: none"> • 5 minute slot before the keynote to introduce your company • Two promoted tweets via @rubyoniceconf • One mention in our newsletter • Add stickers & goodies to our bag 	
Exhibit space	–	–	<ul style="list-style-type: none"> • Small conference stand (max. 1.5m wide) in the entrance hall 	<ul style="list-style-type: none"> • Conference booth in the entrance hall 	
Communication	–	<ul style="list-style-type: none"> • Link included in the footer of all conference emails 	<ul style="list-style-type: none"> • Link included in the footer of all conference emails 	<ul style="list-style-type: none"> • Link included in the footer of all conference emails 	
Sponsor page	–	–	<ul style="list-style-type: none"> • Company description on dedicated Sponsors page 	<ul style="list-style-type: none"> • Company description on dedicated Sponsors page 	
Job ads	–	–	<ul style="list-style-type: none"> • 1 job ad on website 	<ul style="list-style-type: none"> • 2 job ads on website 	
Specials	–	–	–	<ul style="list-style-type: none"> • Company logo on the screens before the talks 	
	All the packages come with reputation for your company, support for an active open source community and safety knowing that you're doing the right thing. As part of our ongoing efforts to make our community more diverse, we will give out Diversity grants for free attendance. If you want to support us in that effort, let us know.				